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The Darke County Agricultural Society
OPERATING

THE GREAT DARKE COUNTY FAIR

"THE GREATEST COUNTY FAIR ON EARTH"

www.darkecountyfair.com

9 DAYS

9 NIGHTS

August 18 – 26, 2017

2017 MEDIA CREDENTIAL GUIDELINES—GREAT DARKE COUNTY FAIR

ALL MEDIA MEMBERS WISHING TO COVER THE GREAT DARKE COUNTY FAIR MUST APPLY FOR CREDENTIALS AT THE FAIR OFFICE DURING NORMAL OFFICE HOURS.

CREDENTIAL REQUESTS MUST BE MADE ON COMPANY LETTERHEAD, AND MUST BE RECEIVED AT LEAST 30 DAYS PRIOR TO THE FAIR. THEY MUST BE SIGNED BY THE ASSIGNING EDITOR.

NO CREDENTIALS WILL BE ISSUED FROM THE FAIR OFFICE WITHOUT A MAILED OR FAXED REQUEST. APPLYING FOR A CREDENTIAL DOES NOT GUARANTEE A MEDIA OUTLET, OR REPRESENTATIVE, WILL RECEIVE CREDENTIALS.

"THE GREAT DARKE COUNTY FAIR" IS THE TRADE NAME ASSIGNED TO THE DARKE COUNTY AGRICULTURAL SOCIETY BY THE OHIO SECRETARY OF STATE'S OFFICE PER STATE OF OHIO CERTIFICATE NUMBER 201013000664. USE OF THIS NAME WITHOUT WRITTEN PERMISSION FROM THE DARKE COUNTY AGRICULTURAL SOCIETY IS PROHIBITED.

We welcome all legitimate members of the news media and vow to work with you to make your assignment easier. As such, we will be monitoring all efforts, pre-Fair and post-Fair, to verify legitimacy of credential requests. Any abuse of credential requests may result in revocation of privileges. To maintain a professional working environment, credential requests are to be working media staff members, and not simply spouses or guests of the newspaper or station. We also ask that media members not request autographs from invited participants of our events.

* To assist us with determining eligibility for media credentials, it is recommended that you include published samples of your work.

* Individual Fair Press Credentials will not be carried over from one year to the next. A separate request must be mailed or faxed for each annual Fair.

* No credentials will be mailed - they must be signed for when issued. Photo ID may be required to pick up the credentials.

* Credential requests are to be job and area specific. We need to know who will be covering the event, and in what capacity, so that we may issue the proper credentials.

* Infield Area - during each Grandstand event of our annual Fair, the Infield Area will require an ALL ACCESS pass. This area is for reporters filing on deadline and for post-Fair interviews (if and when permitted).

* **Photographers must be on assignment for a recognized news organization**, and be using professional camera equipment. The intent of issuing PHOTOGRAPHER credentials is for **media submission, not for resale**. Any abuse of this privilege may result in the revocation of any issued credentials. It is highly suggested that photos be submitted to The Great Darke County Fair Office for use as they see fit and various other marketing efforts.

* **PARKING** - We have arranged a special media parking area at Gate # 5. Access to that area may be requested upon arrival and registration. If honored, a media Parking Pass will be issued, which must be properly displayed within the vehicle.